Medacs Global Group Cookie Policy

Here you will find information on what cookies may be set when you visit any Medacs Global Group website ("our website)" and how to reject or delete those cookies. By using cookies, we are able to provide you with a better experience and to improve Our Site by better understanding how you use it.

By continuing to use this website, you are agreeing to our use of cookies in the manner described in this policy. If you do not agree to our Cookie Policy, please stop using our website immediately.

1.   Definitions

"cookie"   means a small file consisting of letters and numbers that our website downloads to your computer or device to recognise you as a user when you return to the website using the same computer and web browser, either for the duration of your visit (using a 'session cookie') or for repeat visits (a 'persistent cookie');

"web beacon"   means a small, transparent image file (usually only 1-pixel x 1-pixel in size) used for tracking user behaviour and activity around our website;

"we/us/our"   means Medacs Global Group plc, a company registered in England under 6511961, whose registered address is 800 The Boulevard, Capability Green, Luton, Beds, LU1 3BA and includes all its subsidiary companies as defined by s.1159 of the Companies Act 2006.

2.   Find Out How We Use Cookies

2.1   We may use cookies on our website for a number of reasons, all of which are designed to improve your experience of using it. Cookies allow you to navigate around our website better and enable us to tailor and improve our website by saving your preferences and understanding your use of it.

2.2   We use the following types of cookie:

(a)   Strictly Necessary Cookies

These cookies are essential in order to enable you to move around our website and use its features, such as accessing secure areas of the website. Without these cookies the services you have asked for may not be provided.

(b)   Performance Cookies

It is important for us to understand how you use our website, for example, how efficiently you are able to navigate around it, and what features you use. Performance cookies enable us to gather this information, helping us to improve our website and your experience of it. These cookies collect anonymous information on the pages visited.

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(c)   Functionality Cookies

These cookies remember your choices to improve your experience. Functionality cookies enable us to provide additional functions to you on our website such as personalisation and remembering your saved preferences.

Strictly Necessary, Performance and Functionality Cookies

These three types of cookies are necessary to maintain the effectiveness of our website, use of use and to provide you with the best experience. As such we have not provided you an opportunity for these to be disabled independently and by using our website you are agreeing that we can place these types of cookies on your computer.

(d)   Targeting Cookies

It is also important for us to know when and how often you visit our website, and which parts of it you have used (including which pages you have visited and which links you have clicked on). As with analytics cookies, this information helps us to better understand you and, in turn, to make our website and advertising more relevant to your interests. Some information gathered by targeting cookies may also be shared with third parties.

(f)   Persistent Cookies

Any of the above types of cookie may be a persistent cookie. Persistent cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit our website.

(g)   Session Cookies

Any of the above types of cookie may be a session cookie. Session cookies are temporary and only remain on your computer or device from the point at which you visit our website until you close your browser. Session cookies are deleted when you close your browser.

2.3   Third party cookies are not placed by us and we have no control over them. Third party cookies may be used by advertising services to serve up tailored advertising to you on our website, or by third parties providing analytics services to us (these cookies will work in the same way as analytics cookies described above).

2.4   We also use web beacons on our website to track your navigation around it. As with analytics cookies described above, web beacons help us to understand how you use our website and enable us to improve it in the future.

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2.5   Our cookies have variable expiry periods. This is detailed against each cookie in section three (3) below.

2.6   We have used the categories based on the International Chamber of Commerce (ICC) UK Cookie Guide (April 2012).

3.   What Cookies Does Our Website Use?

You can find more information about the individual cookies we use and the purposes for which we use them by clicking on the relevant link in the list below:

Cookie	Link
YouTube (including Google)	**https://policies.google.com/privacy?hl=en&gl=uk**
Facebook	**https://www.facebook.com/policies/cookies/**
Hubspot	**https://knowledge.hubspot.com/articles/kcs_article/account/hubspot-cookie-security-and-privacy**
Adwords	**https://policies.google.com/technologies/ads**
Hotjar heatmap cookie	**https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies**
Quantcast	**https://www.quantcast.com/en-uk/privacy/**
Pardot	**https://help.salesforce.com/articleView?id=pardot_basics_cookies.htm&type=5**
Activepoint	**https://help.activecampaign.com/hc/en-us/articles/360000872064**

4.   How You Can Control Cookies

4.1   Internet browsers normally accept cookies by default. You can change these settings if you wish, however please be aware that this is not generally a per-site setting and will prevent all websites from using cookies, not just ours. Please also be aware that by disabling cookies in your browser, you may impair the functionality of our website.

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4.2   The links below provide instructions on how to control cookies in all mainstream browsers:

4.2.1   Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB

4.2.2   Microsoft Internet Explorer: https://support.microsoft.com/en-us/kb/278835

4.2.3   Microsoft Edge: https://support.microsoft.com/en-gb/products/microsoft-edge
(Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)

4.2.4   Safari (OSX): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

4.2.5   Safari (iOS): https://support.apple.com/en-gb/HT201265

4.2.6   Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

4.2.7   Android:
https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en
(Please refer to your device's documentation for manufacturers' own browsers)

Alternatively, you may wish to visit http://www.allaboutcookies.org/ which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer, as well as more general information about cookies. Please note that, as these websites are not owned or operated by Medacs Global Group, we are not responsible for any of the content on them.

6.   How Do We Use Cookies in Emails?

6.1   In addition to using cookies on our website, we use cookies and similar technologies in some of the emails we send to you. Just like the cookies on our website, these are used to help us understand your use of our website and to keep improving it.

6.2   We use web beacons in some of our emails. We use web beacons to detect when (or whether) you open an email and how you have interacted with it, and other information such as your email client, web browser, computer or device, and IP address. Web beacons may also be used to serve up emails in a particular format that is best suited to your computer or device.

6.3   Emails from us may contain links. Each one of those links will contain a unique tag which enables us to track which links are being used and by whom. This information can then be used to improve and tailor our emails in the future.

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7.   Cookies set by third parties

We also use and work with a number of third party suppliers and partners who set cookies on this website in order to deliver certain services and features. For example, we sometimes embed videos from seller's websites, which set cookies on your device when you visit a page on this website containing embedded content. We do not control the dissemination of these cookies. If you would like more information about the cookies used by these organisations, as well as information on how to opt-out, please review the table below.

Cookie Name	Purpose
YouTube	We use seller's videos to show some the products in action and the seller may set cookies on your browser in order to display the video and monitor non-attributable statistical information. Information on YouTube's privacy policy can be found here https://policies.google.com/privacy?hl=en&gl=uk
Facebook	Facebook uses cookies and receives information when you visit those sites and apps, including device information and information about your activity, without any further action from you. This occurs whether or not you have a Facebook account or are logged in.
Hubspot	Used to collect form data.
Activepoint	Used to collect form data.
Google Adwords	Cookies help to make advertising more effective. Without cookies, it's harder for an advertiser to reach its audience, or to know how many ads were shown and how many clicks they received. Many websites, such as news sites and blogs, partner with Google to show ads to their visitors. Working with our partners, we may use cookies for a number of purposes, such as to stop you from seeing the same ad over and over again, to detect and stop click fraud and to show ads that are likely to be more relevant (such as ads based on websites that you have visited). We store a record of the ads that we serve in our logs. These server logs typically include your web request, IP address, browser type, browser language, the date and time of your request, and one or more cookies that may uniquely identify your browser. We store this data for a number of reasons, the most important of which are to improve our services and to maintain the security of our systems. We anonymise this log data by removing part of the IP address (after nine months) and cookie information (after 18 months).

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Pardot visitor_idXXXXX-hash visitor_idXXXXX	Pardot tracks visitor and prospect activities on your website and landing pages by setting cookies on their browsers. Cookies are set to remember preferences (like form field values) when a visitor returns to your site. Pardot also sets a cookie for logged-in users to maintain the session and remember table filters.
_hjIncludedInSample	Hotjar heatmap - used on a sessional basis
_#lps	Targeting/Advertising
_#tsa	Targeting/Advertising
_#vdf	Targeting/Advertising
_#srchist	Targeting/Advertising
_#env	Targeting/Advertising
_#sess	Targeting/Advertising
_#uid	Google Analytics
c_gat_UA-XXXXXXX-1	Google Double Click
_gid	Google Analytics
_ga	Google Analytics
_qca	Quantcast
_RequestVerificationToken	Anti-forgery token to prevent Cross-Site Request Forgery (CSRF) - used on a sessional basis
Recite Persist	Accessibility toolbar - used on a sessional basis
_gaexp	Google Experiments (for split tests)
SC_ANALYTICS_GLOBAL_COOKIE	Sitecore CMS analystics
ASP.NET_SessionId	Site Cookie used on a sessional basis
domainCookie	Site Cookie used on a permanent basis
cookiePolicyCookie	Site Cookie used on a permanent basis

8.   Changes

We may make alter this Cookie Policy at any time. If we do so, details of the changes will be highlighted at the top of this page. You are therefore advised to check this page from time to time. In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions and in effect shall prevail unless it is expressly stated otherwise.

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9.   Further Information

8.1   If you would like to know more about how we use cookies, please contact us at
GDPR@medacsglobalgroup.com

8.2   For more information about cookies, please visit www.aboutcookies.org (this is an external link and we are not responsible for its content).

8.3   For more information about privacy, data protection and our terms and conditions, please visit the following:

(a)   Privacy Policy

(b)   Terms:

Medacs Healthcare	https://www.medacs.com/terms-and-conditions
Global Medics	https://www.globalmedics.com/terms
Litmus Solutions	http://www.litmus-solutions.com/terms-conditions/
Doctors on Call	http://www.doctorsoncalluk.com/terms-conditions/